



PRINT DESIGN





OCTOBER 17-26, 2014

SHOP, DINE, SAVE...

All while supporting Children's National!

This card entitles you to **20% off** at hundreds of shops and restaurants in DC/MD/VA!

How Care for Kids works:

- Purchase a card for \$50.
- Receive 20% off at hundreds of shops and restaurants during Care for Kids shopping period, October 17-26.
- 100% of the card sales goes to Children's National.
- Your merchant/restaurant directory will be mailed to you in September.
- For more information visit boardofvisitors.com/careforkids





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SHOP, DINE, SAVE...

Entitles Card Holder to 20% OFF!

Brought to you by The Board of Visitors and Long & Foster, Official Banner Sponsor of Care for Kids




To receive your directory in September, please email your address to clk@boardofvisitors.com. Your directory will be mailed to you free of charge.





SHOP, DINE, SAVE...

All while supporting Children's National!

Shop and Save 20% for 10 Days!

FRIDAY OCTOBER 17- SUNDAY OCTOBER 26, 2014

Brought to you by
The Board of Visitors
www.BoardofVisitors.com/CareforKids



Official Banner Sponsor of Care for Kids




Brought to you by The Board of Visitors and
 Official Banner Sponsor of Care for Kids Long & Foster




Care for Kids

Fall Fundraising Campaign

Campaign design:

- * Merchant Flyer
- * PreSales Flyer
- * Plastic Card
- * Cover concept for Booklet

Care for Kids, a fundraising initiative of The Board of Visitors, has raised over \$1.5 million since 2004 for families at Children's National hospital.

