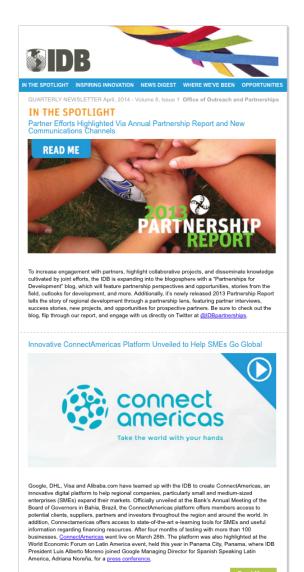
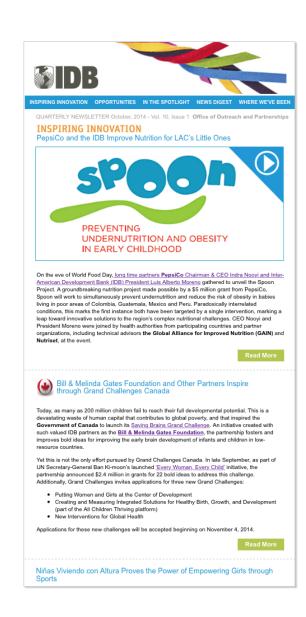


DESIGN





Inter-American Development Bank (IDB)

Responsive Email Newsletters

- * Fall 2013
- * Spring, Fall 2014
- * Winter 2015
- * Vertical Response, SalesForce
- * HTMI

Email newsletter design and HTML for (2) quarterly newsletters from Office of Outreach and Partnership sent via Vertical Response, SalesForce as well as Outlook.

Technical requirements: must display well on mobile devices as well as within desktop email applications (most notably Outlook 2010).









Inter-American Development Bank (IDB)

Clinton Global Initiative Advertisements 2013

* Print Ad

Full-color print advertisement for 2013 Latin America Clinton Global Initiative program book.





DEPORTES PARA EL DESARROLLO *MEJORANDO* VIDAS A TRAVÉS DEL DEPORTE SBID



Inter-American Development Bank (IDB)

Sports for Development Booklet

Full-color, 8 page, story telling booklet, showcasing the IDB's initiatives using sports as a tool for development in helping children, their families and global communities.

In Spanish.









We partner with corporations, foundations, governments, international organizations, universities, and NGOs to identify and execute development approaches that generate results.

Follow us on Twitter: @IDBpartnerships



Inter-American Development Bank (IDB)

Design, Branding Transition

- * Postcards
- * Holiday Cards
- * eCards
- * Blog Graphics
- * Website Graphics
- * Twitter Graphics

A variety of print and web design projects for the Office of Outreach and Partnerships as they transition into a brighter color palette and graphic identifiers.







Join us to discuss how we can collaboratively unleash Latin America and the Caribbean's agricultural potential.

Tuesday, September 23rd 7:30 - 9:00a.m





www.iadb.org

We invite you to a private breakfast hosted by the Inter-American Development Bank and the Clinton Giustra Enterprise Partnership to discuss how to support LAC's contribution to feeding the world.

Kindly confirm your participation to itzelb@iadb.org

TUESDAY. SEPTEMBER 23rd 7:30 - 9:00A.M

We'll kick off by sharing a recent report that draws on the knowledge of 30 partners to offer implementable recommendations. Read it here:



SHERATON HOTEL AND TOWERS NEW YORK Park Suite 3



We're working to improve lives in Latin America and the Caribbean. Join us.

SIDB

www.iadb.org



Trabajemos juntos para mejorar vidas en América Latina v el Caribe.

BID www.iadb.org

Inter-American **Development Bank** (IDB)

Clinton Global Initiative 2014

- * Postcard
- * Ads in both English and Spanish, (tablet and mobile versions)

Promotional materials for the IDB created for the 10th Annual Clinton Global Initiative Meeting.







FONDO MULTI-DONANTE DE PRODUCCIÓN SOSTENIBLE

DE ALIMENTOS

Buscamos alianzas para unirse como Socios Colaboradores, aportando su conocimiento técnico, experiencia y cofinanciación en la ejecución de proyectos de acuerdo a los parámetros y guías operativas del fondo.

Mayor información: http://ow.ly/zoC7w



www.iadb.org/foodsecuritystu



Durante las próximas décadas, el crecimiento de la población mundial junto con cambios radicales en las dietas ejercerán una gran presión sobre la agricultura y los sistemas alimentarios del planeta. Los siguientes 10 a 20 años brindan una importante ventana de oportunidad para avanzar en nuevas formas de agricultura productiva y ambientalmente sostenible en América Latina y el Caribe. Sin embargo, existen varios obstáculos y desafíos que deben ser atendidos.

El fondo financiará prácticas agrícolas sostenibles como base para contribuir al suministro estable de alimentos a nivel regional y mundial a largo plazo. Los tres pilares son: (i) planificación agroambiental, (ii) aumento de la productividad a través de intensificación sostenible y (iii) comercio y acceso a mercados

Foto cortesía de Neil Palmer/CIAT





Inter-American Development Bank (IDB)

Food Security One Pager

* Print design

Print design for one pager promoting recently published Food Security report, targeting partnerships for sustainable agriculture projects in Latin America and the Caribbean.











Inter-American Development Bank (IDB)

Event Materials

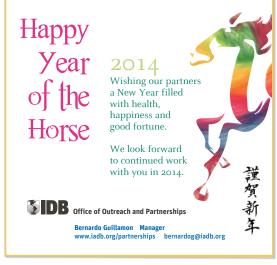
- * Table Tent
- * Poster
- * Event Projections
- * Screen Graphics
- * Word Art graphics

Event theme graphics for IDB speaking event.









Inter-American Development Bank (IDB)

Holiday Email Cards

- * Office holiday cards, 2013-2014
- * Chinese New Year, 2014

